



Machefert
HOTELS COLLECTION

WELCOME TO **THE FAMILY**

The Group, created by Mr. Machefert and his partner Mme. Derory, celebrates its 25th year today. 25 years in which they co-created, imagined, financed, built, decorated and managed hotels by cultivating their differences.

What are these differences?

Les Hôtels de Paris Group is a family business. It's a fact, an identity cultivated ever since the company was born, now boosted by the arrival of Kevin Machefert into the heart of the management team. In order to proclaim this evolution loud and proud from the rooftops, a new brand is born: Machefert Hotels Collection.

The brand launch is reinforced by a crucial renovation phase, whereby 9 establishments have already been renovated, and the Normandy Hotel - the largest establishment in the group - will soon start work in February.



THREE COLLECTIONS OF HOTELS TO FACILATE CLIENT UNDERSTANDING:



HOTEL SIGNATURE

The Signature Collection honours experiential living spaces and combines a maelstrom of factors for a unique client experience: Luxurious accommodation; state-of-the-art «Food & Beverage» spaces freshly picked from a laboratory of ideas; the universe where the Machefert family gives free rein to its imagination and finally, the family's unconditional love for travelling.



HOTEL HERITAGE

The Heritage collection reunites prestigious boutique hotels, each with their own strong theme as inspired by their surrounding neighbourhood.



HOTEL ORIGINE

The Origine collection is home to the core 3-star establishments that participated in the birth of the Group.

Since the establishment of hotels like Murano and Kube, the Group can now boast a know-how in gastronomy, the creation of innovative bar concepts and the use of futuristic technology in client experience. Today, more than ever, the Group wants to build on these three pillars.

When it comes to technology, the Group is prepared to adapt to any client behaviour change. The hotels will offer unique experiences integrating avant-garde technologies, which will discretely pop up throughout the client experience journey, from reservation to departure throughout the entire stay. That way, at every point of contact with the Machefert Hotels Collection teams, the experience is purely oriented towards the client's well-being is not limited to administrative tasks.

The Smartphone offered in every hotel room becomes an extension of this relationship, a bridge between the host and the services of the hotel. On the restaurant side, 3 restaurants pave the way for ambitious developments in gastronomy for the Group. The Après, with its post-apocalyptic concept; the Inka, rich with South American gastronomy and interior design; and the Marius overlooking the Gulf of Saint Tropez. On the bar side, the Ice Bar, the Mezcaleria, the Pisco Bar and the Malicia prove that the Machefert family strives to surprise again and again.







A HOTEL **FOR YOU**

The (R)evolution of the group is in progress and it is based on a new pragmatic corporate culture combining skills from across the board and a multi-national team, facilitating the global control of its projects. The group has traditionally internalized the research for capital funding, construction, decoration and management. It is also based on a corporate culture where a smile has an inherently important value within the Group. This culture builds on a long chain of positive experiences resulting from many beautiful successes, beautiful encounters, beautiful stories, and of course the odd mistake, but after learning from this trial and error methodology, the Group came out stronger, making the smile bigger every year.

1992

Creation of the Les Hôtels de Paris group

1995

Opening of the first hotel: Pavillon Péreire Arc de Triomphe

1998

Opening of the first 4 star hotel: Villa Beaumarchais

2001

Introduction to the Stock Exchange

2004

Opening of the Murano Paris

2006

Creation of a booking engine: Wellbooked

2007

Opening of the Murano Marrakech, first experience abroad

2009

Opening of the Kube Saint Tropez, first hotel outside the walls of the capital

2010 / 2014

Management of the exit of shareholders

2015

Extension of the Kube Saint Tropez

2016

Renovation of 8 hotels

2017

New branding – Partnership contract with a startup to boost the development of new tools and experiential relationships which will prolong and improve the interaction of the Group with its clients, growing loyalty and spreading the word...

**QUELQUES
REPÈRES :**

22

HÔTELS

1000

ROOMS

350

EMPLOYEES

CONTACT US

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